

2010
call for entries

**Minnesota
Hospital
Association
Awards**



Entry deadline: March 19, 2010

Recent recipients of MHA Awards

For more than 25 years, the Minnesota Hospital Association Awards program has allowed us to focus on our hospital community's successes. The award winners for 2009 are listed here, as a reminder of the excellence these individuals and institutions have shown.

2009 Institution Award Recipients

Best Minnesota Hospital Workplace

(large and small hospital categories)

- ☆ St. Cloud Hospital
- ☆ Woodwinds Health Campus, Woodbury

Community Benefit

(large and small hospital categories)

- ☆ "Minnesota Immunization Networking Initiative," Fairview Health Services, Minneapolis
- ☆ "Early Youth Eyecare (EYE) Community Initiative," Phillips Eye Institute, Minneapolis

Health Care Career Promotion

(large and small hospital categories)

- ☆ "High School Student Internship Program and Educational Scholarship," St. Cloud Hospital
- ☆ "Job Shadowing Opportunities," Kanabec Hospital, Mora

Innovation of the Year in Patient Care

(large and small hospital categories)

- ☆ "Perinatal Safety Collaborative," HealthEast Care System, St. Paul
- ☆ "Enhanced Recovery Protocol," Owatonna Hospital

Patient Safety Improvement

(large and small hospital categories)

- ☆ "MHA SAFE from FALLS initiative," Park Nicollet Methodist Hospital, St. Louis Park
- ☆ "MHA SAFE COUNT initiative," Buffalo Hospital Birth Center

2009 Individual Award Recipients

Bruce and Denise Rueben Courage Award

Kathy Lucas, Fairview Home Care and Hospice, Minneapolis

Caregiver of the Year

Karine (Chip) Zakroczymski, Unity Hospital, Fridley

Public Achievement

U.S. Rep. Jim Ramstad (R-Minnesota's 3rd District)

Spirit of Advocacy

Mary Klimp, Queen of Peace Hospital, New Prague

Stephen Rogness Distinguished Service Award

Jim Hanko, North Country Health Services, Bemidji

Trustee of the Year

Gail Blackmer, Bigfork Valley Hospital

Volunteer of the Year

Corene Kain, St. Cloud Hospital

2009 Associate Member of the Year

JE Dunn Construction, Eden Prairie

Frequently Asked Questions

What is different this year?

- ☆ The Patient Safety Improvement: Calls to Action category has been changed to include MHA's SAFE ACCOUNT Call to Action. (See page 4 for nomination criteria).
- ☆ MHA began the Good Catch Award for Patient Safety this year to recognize Minnesota hospital staff and physicians who demonstrate their commitment to keeping patients safe by "speaking up" to prevent a potential patient safety issue. A number of individuals began receiving this recognition this year and one of the award recipients will be selected to receive special recognition at the MHA Awards banquet. In addition, one organization of a "Good Catch Award" recipient will also be selected to receive special recognition at the banquet. This award will be presented to a hospital that demonstrated exceptional support to staff in "speaking up for safety" and acted on information that resulted in safer care. This is a separate nomination process. Please go to www.mnhospitals.org and click on "patient safety" for more information on the Good Catch Award.

Any special instructions for submitting my nomination?

MHA is requiring five sets of all nomination materials be submitted. Each set may be stapled or paper-clipped, but please do not bind the nomination material in any other way. This will facilitate disseminating nomination materials to judges.

Who can submit nominations?

Anyone can nominate health care leaders, hospitals and health systems to receive recognition for their efforts to promote innovation and service to Minnesota. Individuals and organizations are encouraged to self-nominate.

How are nominations judged?

Third-party, non-member judges are recruited by MHA to make most of the difficult award decisions. The use of a panel of third-party judges ensures fairness and adequate expertise. Exceptions are:

- ☆ the award for a public official, which is determined by MHA staff; and
- ☆ the award for an associate member, which is determined by MHA staff.

Can people re-apply if they didn't win in the past year?

Yes. We encourage past nominees to be persistent.

What are the criteria that determine whether a hospital is considered small or large?

For the institution awards, small hospitals are those with fewer than 100 licensed beds. Large hospitals are those with 100 or more licensed beds.

How are award winners recognized?

Award winners are recognized through media relations, publications and MHA's Web site. In addition, a dinner will be held where the winners will be recognized on Friday, May 14 at the Northland Inn in Brooklyn Park.

Whom should I contact with questions?

We welcome any questions. Please contact Sarah Bohnet at sbohnet@mnhospitals.org or Jan Hennings at jhennings@mnhospitals.org. We can also be reached at (651) 641-1121 or toll-free at (800) 462-5393.

Institution Awards Criteria

Two MHA members will be honored for each of the institution awards for hospitals. One winner will be chosen among small hospital applicants and one will be chosen among large hospital applicants. Hospitals with fewer than 100 beds are in the small category for these awards.

Best Minnesota Hospital Workplace

The Best Minnesota Hospital Workplace Award is designed to honor hospitals that “go the extra mile” in enhancing employee satisfaction through basic or creative retention strategies. Nominations should describe improvements that have been made to the work environment, retention efforts currently in place and how employee work satisfaction has benefited from these improvements. Judging will be based on the following criteria:

- ☆ Creativity, scope and implementation of the retention strategy. (15 points)
- ☆ Verifiable outcomes in employee retention. (10)
- ☆ Demonstrated effectiveness in raising employee morale through a hospital morale tracking system. (5)
- ☆ Potential for applicability in other hospitals. (10)
- ☆ Employee references of improved work environment. (10)

Community Benefit

The Community Benefit Award recognizes hospitals that have distinguished themselves through efforts to improve the health and well-being of their communities. Nominees should describe a program, project, event or initiative that is defined as a community benefit by the Catholic Health Association/VHA guidelines. Judging will be based on the following criteria:

- ☆ Promotes and improves the health and well-being of the community. (5 points)
- ☆ Addresses a demonstrated community need. (10)
- ☆ Demonstrates a financial and/or resource investment from the hospital to the community. (10)
- ☆ Demonstrates a creative approach to meeting the community need. (15)
- ☆ Demonstrates a measurable impact on health and well-being of the community. (10)

Innovation of the Year in Patient Care

The Innovation of the Year Award honors hospitals and health systems that have developed or implemented creative, new methods and models for the delivery of patient care. Judging will be based on the following criteria:

- ☆ Scope, originality and implementation of innovation. (20 points)
- ☆ Demonstrated effectiveness in achieving a stated purpose. (20)
- ☆ Potential for applicability to other hospitals. (10)

Health Care Career Promotion

The Health Care Career Promotion Award is designed to honor hospitals that are exemplary in their promotion of health careers to students and those interested in changing careers. Nominations should describe the hospital’s health career promotion activities, groups (students or career-changers) served, and outcomes. Judging will be based on the following criteria:

- ☆ Demonstrated implementation/hosting of health care career promotion activities. (20 points)
- ☆ Student/career-changer references of health promotion activity’s effect on their career pathway. (20)
- ☆ Potential for applicability in other hospitals. (10)

Patient Safety Improvement: Calls to Action

The Patient Safety Improvement: Calls to Action Award recognizes MHA members who have demonstrated their commitment to participating in MHA's Calls to Action campaign. Nominations should describe specific action taken and outcomes resulting from participating in one or more of the Calls to Action campaigns: SAFE SKIN, SAFE SITE, SAFE COUNT, SAFE from FALLS, and SAFE ACCOUNT. Judging will be based on the following criteria:

- ★ Demonstrated effectiveness in reducing the frequency of and harm to patients. (20 points)
- ★ Demonstrated progress with sustaining elements from the specific campaign's roadmap over time. (20)
- ★ Willingness to share learnings and resources with other organizations. (10)

Associate Member of the Year

The Associate Member of the Year Award recognizes a hospital partner who has worked throughout the year to support quality educational opportunities for MHA members. The award honors associate members who provide added benefits to the overall MHA membership while helping advance the advocacy efforts of the association. Judging will be based on the following criteria:

- ★ Participation in MHA activities, including sponsorship of educational sessions, conferences, meetings and publications. (20 points)
- ★ Demonstrated grassroots advocacy on behalf of hospitals and health systems in the state or region. (5)
- ★ Participation in activities that benefit hospitals and health care systems. (15)
- ★ Development of programs that strengthen the health care community. (10)

Individual Awards Criteria

Bruce and Denise Rueben Courage

This award recognizes an individual or organization who has demonstrated great courage in their actions on behalf of Minnesota's hospital patients and their families. As president of MHA for 10 years, Bruce helped catapult Minnesota hospitals' reputation into the national health policy arena. He led the effort toward transparency and accountability when Minnesota became the first state in the nation to publicly report adverse health events. In 2006, his vision led MHA to create the first statewide report showing the specific benefits that hospitals provide their communities. Bruce showed exceptional courage working on all of these activities while caring for his wife, Denise, as she struggled and showed personal courage with breast cancer. In 2008, Patsy Riley, who worked with Bruce on many of these efforts when she was at Stratis Health, established this award to recognize Bruce's outstanding leadership and courage in the Minnesota health care community, as well as his commitment and devotion to his family and wife Denise. Judging will be based on the following criteria:

- ★ Demonstrated leadership and courage in the development of ground-breaking activities to increase patient safety. (20 points)
- ★ Demonstrated leadership and courage that proactively led to a more transparent and open environment for sharing health care information. (15)
- ★ Development of programs that showed exceptional attention to issues that focus on improving patient care through advocacy and compassion. (15)

Caregiver(s) of the Year

The Caregiver(s) of the Year Award is designed to honor an individual or care-giving team who provides outstanding patient-care services and exemplifies commitment to quality patient care. Judging will be based on the following criteria:

- ★ Demonstrated outstanding delivery of patient care and participation/leadership in hospital patient services. (20 points)
- ★ Participation in activities and practices that help increase patient satisfaction. (15)
- ★ Commitment to the hospital and its community through participation in hospital patient care/community improvement efforts. (15)

Public Achievement

This award recognizes a public official in an elected or appointed position or a private citizen who has performed extraordinary service in the health care policy arena. Judging will be based on the following criteria:

- ★ Leadership in the development and/or implementation of public policy that recognizes the important role that hospitals play in the community. (30 points)
- ★ Positions of leadership in public-policy bodies that have influenced development and improvement in health care delivery. (20)

Spirit of Advocacy

The MHA Spirit of Advocacy Award honors an MHA member who has provided leadership within his/her organization and served in key roles with the MHA governance structure during the year. Judging will be based on the following criteria:

- ☆ Demonstrated leadership in MHA's governance structure, committees or work groups. (20 points)
- ☆ Grassroots advocacy efforts in his/her facility or community to benefit Minnesota's hospitals and health systems. (20)
- ☆ Demonstrated leadership at the community level in the promotion of health care issues. (10)

Stephen Rogness Distinguished Service

This award is named for MHA's former president, who led the association from 1969-1998. MHA's highest honor is presented to an executive at an MHA member hospital or health system who has demonstrated a history of significant leadership beyond his/her hospital or system and whose activity has led to the improvement of health care delivery at the state and/or national level. Judging will be based on the following criteria:

- ☆ Leadership beyond corporate level that has led to improvement in health care delivery. (20 points)
- ☆ Special contribution to, or leadership in, local, state or national professional organizations. (10)
- ☆ Participation in MHA. (10)
- ☆ Service and commitment to community organizations. (5)
- ☆ Active participation in advocacy efforts. (5)

Trustee of the Year

The Trustee of the Year Award honors a board member of a hospital or health system who has contributed significantly to the health of the community by providing leadership and guidance to the hospital or system board. Judging will be based on the following criteria:

- ☆ Assisted the hospital in design and delivery of services or programs significant to the health and welfare of the community. (20 points)
- ☆ Provided leadership at the local, state or federal level in initiating and promoting cooperative programs among community members who share goals related to the delivery of health services within the community. (20)
- ☆ Demonstrated leadership or involvement in the field of hospital governance. (10)

Volunteer of the Year

The Volunteer of the Year is someone whose activities benefit the well-being of both patients and the hospital, and who stands as an inspirational example of hospital volunteerism. Judging will be based on the following criteria:

- ☆ Commitment to hospitals and health care through participation in hospital auxiliary organizations or by directly volunteering within a hospital. (20 points)
- ☆ Participation in activities that benefit the hospital and its patients, serving as a role model of hospital volunteerism. (20)
- ☆ Active leadership position in a state auxiliary or other volunteer organization. (10)

Nominations — categories and instructions

Individual Awards

- ☆ Bruce and Denise Rueben Courage
- ☆ Caregiver(s) of the Year
- ☆ Spirit of Advocacy
- ☆ Stephen Rogness Distinguished Service
- ☆ Trustee of the Year
- ☆ Volunteer of the Year

Institution Awards

(large and small hospital categories)

- ☆ Best Minnesota Hospital Workplace
- ☆ Community Benefit
- ☆ Health Care Career Promotion
- ☆ Innovation of the Year in Patient Care
- ☆ Patient Safety Improvement: Calls to Action

Nomination form and entry material instructions

Detach the one-page Nomination Form (page 9 of this booklet) and submit it with a narrative of the nominee of no more than two pages, 11-point type, double-spaced. (Unfortunately, points will have to be deducted from nominations that exceed these guidelines, which keeps the materials manageable for the judges.)

The narrative should state why you believe this nomination should be considered for the award. Carefully follow the judging criteria in preparing your statement. Your success depends on your ability to clearly show how your nomination meets the judging criteria.

You may also include no more than three (3) supportive materials such as letters of recommendation, magazine or newspaper articles or studies (the best workplace award may have three types of supporting materials, along with two references.) Supporting materials deemed to be excessive will be removed from the entry. In lieu of video or audiotapes, please include a brief, written description of the tape. Entries should not be submitted in three-ring binders.

NOTES:

- ☆ Send five sets of your nomination materials.
- ☆ Each set may be stapled or paper-clipped, but please do not bind the nomination material in any other way.
- ☆ Also, please e-mail the narrative portion of the nomination only to sbohnet@mnhospitals.org.

2010 Minnesota Hospital Association Awards *Nomination form*

Entry deadline: March 19, 2010



Nominee/official program name

Category (listed on page 7 of this booklet)

MHA member facility

Address

City Zip

Telephone Fax

Who is making the nomination? Name/title

Name of organization

Address

City Zip

Telephone Fax

E-mail

Does the nominee know that this nomination is being made? Yes No

**Categories are listed on page 7 of this booklet.*

Nominations must be postmarked on or by March 19, 2010. Late entries will not be accepted. Completed nomination form and all supporting materials must be supplied in hard copy, with five sets included. Please do not bind nomination form and materials with any method other than staples or paperclips.

Questions? Contact Sarah Bohnet at (651) 603-3494 or sbohnet@mnhospitals.org or Jan Hennings at (651) 603-3549 or jhennings@mnhospitals.org.

Please also e-mail the narrative portion of your nomination only to sbohnet@mnhospitals.org.

Mail this form and award information to:

“MHA Awards”

Minnesota Hospital Association

2550 University Ave. W., Suite 350-S

St. Paul, MN 55114-1900