



*Minnesota Hospital Association*

# SUMMER TRUSTEE CONFERENCE

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**Strategies for Effective Governance**

**JULY 15 - 16, 2021**

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Register at  
**[www.mnhospitals.org](http://www.mnhospitals.org)**

Group Discount Available\*

Designed for CEOs, board chairs, trustees and physician board members.  
Login to register at [mnhospitals.org](http://mnhospitals.org) and select Calendar of Events.

Minnesota Hospital Association

## ZOOM LOGIN | 12:15 TO 12:30 PM

**Access instructions** All conference sessions will be held via Zoom. Registered participants will receive access instructions for Zoom on July 9.

## WELCOME

**12:30 to 12:45 PM**

Mary Theurer, chair, MHA Trustee Council, & Rahul Koranne, M.D., president & CEO, MHA will open the 2021 MHA Summer Trustee Conference!

## QUADRUPLE AIM | Quality and Safety

**12:45 to 1:30 PM**

Better outcomes, improved staff experience, improved patient experience and lower costs are the four quadrants of the “quadruple aim,” a concept in health care that takes high levels of organizational coordination and commitment to patients and staff. Participants will learn about the importance of each quadrant and how continuously optimizing the quadruple aim will have a compounding effect that will ultimately lead to better results.



**Presenter:** Rahul Koranne, M.D., president and CEO, MHA

## COMMUNITY FOCUS OF NONPROFITS | Advanced - Advocacy and Community Relations

**1:30 to 2:15 PM**

This session will provide insight on the types of activities hospitals engage in to benefit the community.



Schindler will highlight community health needs assessments and community benefits reporting and discuss the role of financial assistance programs for underinsured or uninsured patients.

**Presenter:** Joe Schindler, vice president, finance policy and analytics, MHA

## AFTERNOON BREAK

**2:15 to 2:30 PM**

## STATE LEGISLATIVE UPDATE | Advocacy and Community Relations

**2:30 to 3:15 PM**

This session will provide highlights of the 2021 regular legislative session and the recently completed special session that was needed to pass the state’s biennial budget for fiscal years 2022-23. Krinkie and Ackert will focus on the most important outcomes for hospitals and health systems with a look to the future, what health care challenges were left unresolved and how trustees can best provide advocacy on priority issues over the legislative interim.



**Presenters:** Mary Krinkie, vice president, government relations, MHA, and Daniel Ackert, director of state government relations, MHA

## FEDERAL LEGISLATIVE UPDATE | Advocacy and Community Relations

**3:15 to 4:00 PM**

Attendees will receive an update on the latest news and pending legislation out of Washington, D.C.; an overview of the new Biden administration health care team and its priorities; and advocacy insights on how



MHA can help members reach and engage Minnesota’s congressional delegation on top priorities.

**Presenters:** Bob Hume, vice president, policy, MHA and Ben Hill, director of federal relations, MHA

## BEST PRACTICES IN CEO SUCCESSION PLANNING | **Effective Governance**

8:30 to 9:15 AM



Lakewood Health System is currently working on developing its CEO succession plan. During this session, Rice, Theurer and Hofer will share what they have learned during this process including best practices, tools and techniques and pitfalls to avoid.

**Presenters:** Tim Rice, president/CEO; Mary Theurer, district board chair; and James Hofer, system board chair, Lakewood Health System, Staples

## UNDERSTANDING HOSPITAL AND HEALTH CARE PAYER MIX | **Fiduciary Duties**

9:15 to 10:00 AM

Sources of revenue are a critical component of hospital and health system operations. This session will review the differing sources of hospital and health system revenue, including Medicare, Medicaid and commercial payers. Trustees will be provided insights into the role each revenue source plays in the delicate balance of sustainable health care financing.

**Presenters:** Joe Schindler, vice president, finance policy and analytics, MHA, and Mary Krinkie, vice president, government relations, MHA

## MORNING BREAK

10:00 to 10:15 AM

## THE JOURNEY TO HIGH RELIABILITY: A ROAD MAP FOR TRUSTEE'S ROLE | **Advanced - Quality and Safety**

10:15 to 11:00 AM

A high reliability organization (HRO) is defined as an organization that has maintained high levels of safety over an extended period. The concept of high reliability is growing in health care, due to the complexity of operations and the risk of significant and even potentially catastrophic consequences when failures occur. However, the principles of high reliability go beyond standardization. High reliability organizations cultivate resilience by



relentlessly prioritizing safety over other performance pressures. This session will review the MHA high reliability organization road map and discuss the basic components of high reliability, benefits of being highly reliable and how trustees can support a culture of high reliability.

**Presenters:** Tania Daniels, vice president, quality and safety, MHA, and Jennifer Schoenecker, senior director, quality and safety, MHA

## TRUSTEE CERTIFICATION CEREMONY

11:00 to 11:10 AM

## LUNCH BREAK AND NETWORKING BREAKOUTS

11:10 AM to 12:00 PM

## SERVICE LINES AS A POST-PANDEMIC GROWTH STRATEGY | **Strategic Planning**

12:00 to 12:45 PM

Clinical service lines have been around for decades, serving varying purposes for health systems



nationally. As the health care industry evolves to a business model defined by care management and risk-based payment, many organizations are questioning their commitment to specialist-focused programs. PYA

believes that health systems are uniquely positioned to deliver differentiated, high-cost, complex care in competitive environments, and that clinical service lines are a vehicle to do so. Over time, we envision clinical service lines overtaking hospital campuses as the “economic engines” of the health system industry. Let PYA’s strategic service line leaders engage your leadership team in a deep and thought-provoking conversation about the strategic relevance of clinical service lines to your organization in a value- and risk-based future.

**Presenter:** Brian Fuller, principal, PYA

## CLOSING COMMENTS

12:45 to 1:00 PM

Rahul Koranne, M.D., president and CEO, MHA

## ADJOURN

1:00 PM



# Minnesota Hospital Association Summer Trustee Conference

**EVENT TO TAKE PLACE:**  
VIRTUALLY THROUGH ZOOM

**DAY ONE:**

Thursday, July 15, 12:30 to 4:00 PM

**DAY TWO:**

Friday, July 16, 8:30 AM to 1:00 PM

**AUDIENCE**

This conference is designed for CEOs, board chairs, trustees and physician board members.

**CERTIFICATION**

Board members participating in MHA's board certification program can earn up to six credits toward certification. Component area of credit is highlighted under each session description. Appropriate credit will be given to trustees who fill out certification forms and attend sessions.

**CERTIFIED TRUSTEES  
ARE AMBASSADORS  
& CHAMPIONS FOR  
THEIR FACILITIES &  
COMMUNITIES**

**CONTINUING EDUCATION**

The content of this conference is being reviewed for clock hours by the Minnesota Board of Examiners for Nursing Home Administrators. The quantitative value assigned will be indicated on the certificate of attendance awarded to participants who attend sessions.

MHA helps trustees stay abreast of the current topics impacting hospitals and health care in our state and across the nation.

Visit [www.mnhospitals.org/trustees](http://www.mnhospitals.org/trustees) to view the board certification brochure to learn more.

**FEES AND CONFERENCE REGISTRATION**

\$249 per person for any MHA member hospital and health system, \$299 for MHA associate members and \$349 for nonmembers. View the [conference page](#) and log in to register.

**20% GROUP DISCOUNT**

Contact [Kimberley Huntington](#) to inquire about a 20% discount for groups of 5 or more.

**CANCELLATION**

Registration fees, less a \$25 cancellation fee, are refundable if notice is received on or before July 8.

**QUESTIONS**

For more information, contact [Kimberley Huntington](#), quality and safety administrative assistant, MHA.

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**[www.mnhospitals.org](http://www.mnhospitals.org)**

**2021 MHA Summer Trustee Conference**