Thursday, March 3

8 a.m. Welcome
Steve Underdahl, president and CEO, Northfield Hospital and Clinics, Minnesota Hospital Association board chair; and Rahul Koranne, M.D., MBA, FACP, president and CEO, Minnesota Hospital Association

8:10 a.m. Opening Message: Fortified for Re-emergence: Strategies for Leadership Renewal
Neil Rao, Partner, McKinsey & Company

Neil Rao serves U.S. health systems to develop their long-term strategies and enable top-line performance, along with advising private equity and venture capital firms investing in health care delivery and services. He leads McKinsey’s Healthcare Systems & Services practice efforts focused on provider strategy, growth, and pricing in North America, along with the Firm’s knowledge efforts for providers, including work through their Center for U.S. Healthcare Reform.

9:15 a.m. Navigating Challenging Times With the End in Mind
Cathy Wurzer, Minnesota Public Radio (MPR) host, founder of End in Mind Project

Cathy Wurzer is the host of Minnesota Public Radio’s (MPR) Morning Edition and Twin Cities Public Television’s (TPT) Almanac. Wurzer is the founder of End in Mind Project, a non-profit focused on difficult conversations around loss, grief, serious illness, and end of life.
9:35 a.m.  Member Testimonial Regarding Endorsed Business Partner

Jackson Physician Search

9:50 a.m.  Break

10 a.m.  A Heart-to-Heart with our Future: Workforce Panel

Rachelle Schultz, Winona Health Services; and Carl Vaagenes, Alomere Health; Rahul Koranne, moderator

Hear a heart-to-heart dialogue between health care CEOs and future health care professionals. Rachelle Schultz, president & CEO, Winona Health Services, and Carl Vaagenes, CEO, Alomere Health, will join us for this discussion as will college students who will share what their wants and needs are from their future employer of choice. This panel will feature robust discussion from varying perspectives.

11:15 a.m.  Break

11:30 a.m.  Remarks and Dialogue with U.S. Senator Tina Smith

Sen. Tina Smith (D)

Since coming to the Senate in 2018, Sen. Smith has been a fierce advocate for the people and communities across the state. Her work has helped make health care more affordable and accessible, and she has made the expansion of much-needed broadband services across the state a priority. As a member of the Senate Health, Education, Labor, and Pensions Committee, Sen. Smith has a leading advocate for hospitals and health systems working to provide financial support, strengthen the health care workforce, and expand access to mental health services. Sen. Smith will share updates on work her team is leading.

12 p.m.  Minnesota Hospital Association Political Action Committee Auction

12:30 p.m.  Adjourn

Friday, March 4

8:45 a.m.  Welcome

Rahul Koranne, M.D., MBA, FACP, president and CEO, Minnesota Hospital Association

8:50 a.m.  Connecting to Our Mission: A Patient’s Story

Walter Byrd, COVID-19 survivor

Last year, Walter survived COVID-19 after 59 days on a ventilator at M Health Fairview University of Minnesota Medical Center. He’s spent the past year recovering and sharing his experience – one of the most important and personal stories he’s ever told.

9 a.m.  Session Highlights and Happenings

Mary Krinkie, vice president, government relations, Minnesota Hospital Association

Mary Krinkie leads MHA state policy and advocacy efforts. She has navigated numerous pieces of complex legislation through the state legislative process. Her ability to work with both DFL and Republican majorities has been a key component of MHA’s advocacy success. Krinkie is recognized as a persuasive voice for the hospital and health system community.
9:30 a.m.  Legislative Perspectives: Working Together to Get Things Done  
*Rep. Heather Edelson (DFL-Edina) and Rep. Tony Albright (R-Prior Lake)*  

Heather Edelson (DFL-Edina) is serving her second term in the Minnesota House of Representatives. Her committee assignments include: education policy, labor, industry, veterans affairs and military affairs finance and policy, and public safety and criminal justice reform finance and policy. Edelson attended the University of Minnesota, graduating with a master of social work. She has worked as a mental health therapist.  

Tony Albright (R-Prior Lake) is serving his fifth term in the Minnesota House of Representatives. His committee assignments include: Republican lead on the human services finance and policy, higher education finance and policy, and ways and means. Albright attended Moorhead State University with a B.S. in business administration. He is a financial advisor.

10 a.m.  Endorsed Business Partner Member Testimonial  
*Cameron Berg, M.D., North Memorial Health Hospital, on Endorsed Business Partner, GeaCom Inc*  

10:15 a.m.  Break  

10:25 a.m.  CEO Heart to Heart: Where Did You Get Your Grit?  
*Kevin Croston, M.D., North Memorial Health; Mike Phelps, Ridgeview; Lisa Shannon, Allina Health; and Debbie Streier, Avera Marshall Regional Medical Center; Rahul Koranne, moderator*  

This panel will feature heart-to-heart dialogue with CEOs from across the state of Minnesota regarding lessons learned from the COVID-19 pandemic.

11:15 a.m.  Reclaiming Ambition: Creating the Post-Pandemic Healthcare System  
*Kenneth Kaufman, Kaufman, Hall & Associates, LLC*  

Kenneth Kaufman is founder, managing director, and chair of Kaufman Hall. Since 1976, Kaufman has provided health care organizations with expert counsel and guidance in areas including strategy, finance, financial and capital planning, and mergers, acquisitions, and partnerships. Clients include community hospitals and health systems, academic medical centers, and regional or national health systems. Recognized as a leading authority on health care industry change, Kaufman has given more than 500 presentations to hospital and healthcare professional associations, board and executive groups, and other organizations. Kaufman also has authored or coauthored seven books, most recently authoring “Fast and Furious: Observations on Healthcare’s Transformation and Focus on Finance.” In addition, he’s often quoted and his articles regularly appear in major health care publications. Kaufman is the recipient of the 2019 Richard L. Clarke Board of Directors Award from the Healthcare Financial Management Association for lifetime contribution to health care, the only consultant to receive this recognition. Kaufman has an MBA with a concentration in hospital administration from the University of Chicago Booth School of Business.

12:15 p.m.  Closing Remarks  

12:30 p.m.  Adjourn
About the Institute

Audience
This conference is designed for hospital and health care system chief executives and C-suite leaders, including chief operating officers, chief medical officers, chief nursing officers, chief financial officers, and emerging leaders. It is open to all health care professionals.

Continuing education
The content of this institute is being reviewed by the Minnesota Board of Executives for Long Term Services and Supports for clock hours. The quantitative value assigned will be indicated on the certificate of attendance awarded to participants who attend all sessions. For confirmation of clock-hour approval, please contact Heather Harmer, director events and education, MHA.

Fees and conference registration
The registration fee is $325 per person for MHA member hospitals and health systems, $375 for associate members, and $425 for nonmembers. Register online for this event.

Cancellation
Registration fees, less a $25 cancellation fee, are refundable if notice is received on or before Feb. 25.

Zoom access instructions
All conference sessions will be held via Zoom. Registered participants will receive access instructions for Zoom on March 1.

Questions
For more information, contact Heather Harmer, director events and education, MHA, 651-603-3518.

Upcoming events
Summer Trustee Conference: July 14-15, virtual
Annual Meeting: Sept. 22-23, Madden’s on Gull Lake, Brainerd