



Minnesota Hospital Association

2022 Winter Trustee Conference

Innovating in a time of change

Jan. 6 - 7, 2022

Dear MHA members and trustees,

We're pleased to announce the Minnesota Hospital Association's (MHA) virtual Winter Trustee Conference to be held Jan. 6 - 7. The virtual format will allow us to provide important education programming and networking opportunities to trustees during a time when we must continue to maintain physical distance to protect our own health and that of our communities.

Thursday, Jan. 6, will feature the popular boot camp for new trustees, which includes four sessions on board governance, health system finance, advocacy, and quality improvement. This day of learning is intended to provide foundational information for trustees.

On Friday, Jan. 7, join community leaders and experts for general conference sessions beginning with our keynote speaker, Minnesota Commissioner of Health Jan Malcolm. We'll also discuss important emerging statewide workforce trends, hospitals and health systems innovations in COVID-19 treatments, and changing media trends.

Participants can register for the boot camp on Thursday, the general conference sessions on Friday, or both. We look forward to seeing you all!



Mary Theurer
MHA Board Member, Chair, MHA Trustee Council



Rahul Koranne, MD, MBA, FACP
President and CEO

Boot Camp for Trustees

The boot camp for trustees is designed to help hospital trustees understand the issues and expectations of serving on hospital and health system boards. Presentations by Minnesota Hospital Association (MHA) staff will provide information about basic board and trustee roles and responsibilities in governance; finance and reimbursement; quality; advocacy; communications; and relationships with other board members, CEOs, physicians, staff, and the community.

Thursday, Jan. 6

9 – 9:10 a.m. Welcome

Mary Theurer, MHA board member, chair, MHA Trustee Council
Dr. Rahul Koranne, president and CEO, MHA

9:10 – 10:10 a.m. The Board Member's Governance Role

Steve Lokensgard, partner, Faegre Drinker

This session will help hospital trustees understand the fundamental expectations of health care boards and walk through the legal obligations and protections for trustees.

Effective Governance

10:10 – 10:20 a.m. Break

10:20 – 11:20 a.m. Financial Basics for Hospital Trustees

Joe Schindler, vice president, finance policy and analytics, MHA, and Jan Brosnahan, chief financial officer, Winona Health Services

Schindler and Brosnahan will provide an overview of hospital and health system finance and reimbursement. They will discuss the board's fiduciary duties and provide detailed instructions on how to read hospital financial statements.

Fiduciary Duties

11:20 – 12:20 p.m. Lunch Break

12:20 – 12:30 p.m. MHA Basics for Trustees

Dr. Rahul Koranne, president and CEO, MHA

Dr. Koranne will share an overview of how MHA serves Minnesota hospitals and health systems and how the MHA team will be supporting trustees in the year ahead.

12:30 – 1:30 p.m. How to Advocate for the Hospital and Health System Community

Mary Krinkie, vice president, government relations, and Bob Hume, vice president, policy, MHA

As community leaders, trustees are a powerful voice for advocacy on behalf of their hospital and health system. Trustees know how hard their leaders are working to provide high-quality health care. Learn tools and techniques to build your advocacy skills and be the best advocate for your health system with local, state, and federal elected officials as well as other community leaders.

Effective Governance

1:30 – 1:40 p.m. Break

1:40 – 2:40 p.m. Quality and Safety Improvement Basics

Tania Daniels, PT, MBA, vice president, quality and safety, and Jenny Schoenecker, CPHQ, LNHA, senior director, quality and safety, MHA

Increasingly, health care professionals are focusing on improving the quality and safety of patient care. In this session, participants will learn key health care quality and safety concepts, priority topics, and improvement models. Participants will be introduced to the quadruple aim and adverse health event reporting.

Quality and Safety

2:40 p.m. Closing

Dr. Rahul Koranne, president and CEO, MHA

Audience

The boot camp is specifically designed for newer board chairs, trustees, and physician board members. It is open to all trustees, board members, and CEOs interested in board education.

Certification

Board members participating in MHA's board certification program can earn up to four credits toward certification. Component area of credit is listed in red under each session description. Appropriate credit will be given to trustees who fill out certification forms and attend sessions.

Fees and conference registration

The cost for the boot camp is \$159 per person for MHA member hospitals and health systems, \$209 per person for associate members and \$259 per person for nonmembers. View the [conference page](#) and log in to register. Under Choose Sessions, select Boot Camp for Trustees Registration Thursday, Jan. 6.

Cancellation

Registration fees, less a \$25 cancellation fee, are refundable if notice is received on or before Thursday, Dec. 30, 2021.

Zoom access instructions

All boot camp sessions will be held via Zoom. Registered participants will receive access instructions for Zoom on Tuesday, Jan. 4.

Questions

For more information, contact [Lou Ann Olson](#), sr. director, communications and public relations, MHA, (612) 747-0105.

Registration questions can be directed to [Kimberley Huntington](#), quality and safety administrative assistant, MHA.

General session: 2022 Winter Trustee Conference

Innovating in a time of change

Minnesota's hospitals and health systems are seeing immense and rapid changes due to the ongoing COVID-19 pandemic. With new COVID-19 variants, needed and changing assistance from our state and federal partners, workforce challenges, and a changing Minnesota demographic landscape, it can be difficult to stay on course and ahead of the changes as a physician, doctor, or executive leader.

The MHA Winter Trustee Conference will be a dialogue with community leaders to speak on this rapid change and how we can continue to innovate in order to give Minnesotans the care they deserve. While we cannot gather in person, our format will allow plenty of time for questions and conversation with our presenters.

Friday, Jan. 7

9 – 9:15 a.m. Welcome

Dr. Rahul Koranne, president and CEO, MHA

Mary Theurer, MHA board member, chair, MHA Trustee Council

9:15 – 10:00 a.m. **Keynote: Navigating the Ever-Changing Tides of COVID-19**



Jan Malcolm, commissioner, Minnesota Department of Health

Who better to know about the ever-changing tides of COVID-19 than Commissioner of the Minnesota Health Department, Jan Malcolm. Malcolm was re-appointed to her role in January 2018. Throughout her career, she has been active in state and national health care, public health associations, and government commissions on health care access and quality. Malcolm has spent most of her time in office working to combat the COVID-19 pandemic in the state and will speak on how the department continues to navigate the changes that this pandemic brings, but also how they continue to be a leader in innovation for the public health field.

Advanced Advocacy and Community Relations

10:00 – 10:15 a.m. **Business Partner Showcase and Break**

10:15 – 11:00 a.m. **Current Media Trends**

Jeremy Olson, reporter, Star Tribune

As the watchdog of government, media has been the eyes, ears, and mouth of this pandemic. Jeremy Olson is a Pulitzer Prize-winning reporter focused on health care for the Star Tribune and has been at the forefront of the many media stories in the state. Olson will share his experiences in covering health care during COVID-19 and how he sees media trends shifting in the years to come.

Strategic Planning

11:00 – 11:30 a.m. **Certificate Recognition**

11:30 – 12:00 p.m. **Business Partner Showcase and Lunch Break**

12:00 – 12:45 p.m. **Health Care Workforce Trends**

Panel

There were thousands of open health care jobs before the pandemic, and now because of the COVID-19 pandemic, it is an even greater crisis with one in five health care workers leaving the industry. The panelists will have a candid conversation about the workforce shortage and discuss strategies and innovations as to how we can recruit and retain qualified and talented staff.

Strategic Planning

12:45 – 1:45 p.m. **Care Innovations That Emerged During COVID**

Panel

As COVID-19 continues to morph and spread in our state, health care is constantly innovating to meet the challenge. The panel will discuss some of the innovations in care delivery that have emerged as a result of the pandemic and how we can leverage them to improve the health of our patients and communities.

Strategic Planning

1:45 – 2:00 p.m. **Break**

2:00 – 3:00 p.m. **Minnesota's Changing Demographics**

Susan Brower, state demographer, Minnesota State Demographic Center

The state of Minnesota has seen significant demographic shifts in the last few years. This session will help attendees think through how they will care for patients, recruit workforce, and serve their communities for the future. Susan Brower, state demographer for the Minnesota State Demographic Center (SDC) will detail these shifts and how they relate to our work. The SDC is part of the Minnesota Department of Administration and is the main provider of demographic data and analysis for the state. The SDC assists policymakers, state and local governments, businesses, nonprofits, the media, and all Minnesotans locate and understand the demographic data they need to make smart decisions.

Advanced Strategic Planning

3:00 p.m. **Closing Remarks**

Dr. Rahul Koranne, president and CEO, MHA

Audience

The conference is specifically designed for CEOs, board chairs, trustees, and physician board members.

Certification

Board members participating in MHA's board certification program can earn up to 4.25 credits toward certification. Component area of credit is listed in red under each session description. Appropriate credit will be given to trustees who fill out certification forms and attend sessions.

Continuing education

The content of this conference is being reviewed for clock hours by the Minnesota Board of Examiners for Nursing Home Administrators (BELTSS). The quantitative value assigned will be indicated on the certificate of attendance awarded to participants who attend sessions.

Fees and conference registration

The registration fee for Friday's general conference sessions is \$199 per person for MHA member hospitals and health systems, \$249 per person for associate members, and \$299 per person for nonmembers. View the [conference page](#) and log in to register. Under Choose Sessions, select MHA Winter Trustee Conference, Friday, Jan. 7.

Cancellation

Registration fees, less a \$25 cancellation fee, are refundable if notice is received on or before Thursday, Dec. 30, 2021.

Zoom access instructions

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