Leadership is the framework for the work going forward as we learn to adapt to the challenges of reform, adjust to the new administration in Washington and focus more intently on our goals and priorities as health care organizations. Now more than ever, it is important that we come together to reinforce our strengths and fortify the future of health care in Minnesota.

The Institute task force has developed a challenging and thought-provoking agenda that will take a look at how the changing environment will set the pace for how we move forward in years to come. This year’s Institute will give you the opportunity to broaden your thinking about current issues, leadership and how you tap into your instincts to create new opportunities and orchestrate better performance. We will provide you with the tools and strategies you need to navigate in this increasingly complex and changing environment.

Whether you are a veteran CEO, new to hospital leadership or a member of your senior leadership team, please join your peers at the Institute to share strategies, challenges, concerns and camaraderie. We believe you will find this event rich with information and sharing opportunities.
Wednesday, March 8

9 a.m.  Registration/Continental Breakfast

10 a.m.  Opening Remarks and Welcome

10:05 a.m.  Future of Health Care in the New Administration
Maryjane Wurth, chief strategy and relationship officer, American Hospital Association, and president and CEO, Health Forum, Washington, D.C.

The activities of legislators and policymakers in Washington, D.C., have never had a more profound impact on health care and how you deliver care to patients than they do today. Join us as we hear details on the latest key public policy issues being discussed at the federal level in the legislative and regulatory arenas and the potential effects they might have on the nation’s health care delivery systems. In addition, we will look at other key priorities and decision points that Congress has addressed or will address in the coming months.

11:10 a.m.  ACO Investment Model of Central Minnesota
Rachelle Schultz, president and CEO, Winona Health, Winona, MN; Larry Schulz, CEO, Lake Region Healthcare, Fergus Falls, MN

In January 2016, CMS announced that 39 Shared Savings Program Accountable Care Organizations (ACOs) would participate in the ACO Investment Model (AIM). One of these new AIM ACOs is a collaboration between Lake Region Healthcare, Winona Health and Madison Healthcare Services. While each prefers to preserve its independent status, they understand that staying ahead of the curve requires working with partners who share values and interests. Ultimately, these like-minded hospitals wish to explore alternate payment methods (APMs) and advance patient care and access. Join us as we hear about the goals and objectives of the Central Minnesota Investment Model and how participants believe it will position their organizations as they make the transition from volume to value as an APM.

12:10 p.m.  Lunch

1:15 p.m.  Redefining the Way We Approach Future Initiatives
Maryjane Wurth, chief strategy and relationship officer, American Hospital Association, and president and CEO, Health Forum, Washington, D.C.; Lawrence Massa, president and CEO, Minnesota Hospital Association, St. Paul, MN

Health care leaders who will succeed in the era of value-based care are committed to a path of transformational change. Wurth will outline the AHA’s process of “Redefining the H,” which involves a series of initiatives to prepare the field for the future, and “Redefining the A,” related to redefining the association to enhance thought leadership, knowledge transfer and learning from each other. Massa will share how redefining the “H” and “A” fits into MHA’s strategic plan and how we can continue to work together to increase the public’s confidence and trust in the work we do in communities around the state to care for and manage health.

2:15 p.m.  Break

2:35 p.m.  Supply and Demand of Health Care Workers in Minnesota
Teri Fritsma, lead health care workforce analyst, Minnesota Department of Health – Office of Rural Health and Primary Care, St. Paul, MN

Workforce trends, supply and demand, emerging professions and availability for future workforce needs are always priorities for health care facilities across the state. As baby boomers begin to retire and the younger generations concentrate on virtual employment, what does that do to our future workforce needs? Is Minnesota gearing up for a major workforce shortage in the next 5-10 years? This session will focus on providing data and demographics that will help shape your thoughts and ideas about what our future workforce needs may be.

3:20 p.m.  Burnout Among Clinicians — What Does Data Show and What Can We Do?
Rahul Koranne, M.D., MBA, FACP, senior vice president, clinical affairs, and chief medical officer, Minnesota Hospital Association, St. Paul, MN

Medical staff burnout has reached epidemic proportions, with far-reaching personal, professional and organization consequences. In 2016, the MHA Chief Medical Officer Group studied data on factors that contribute to burnout for physicians and advanced practice professionals across the state. Koranne will discuss this statewide initiative and highlight the drivers of burnout among various clinicians and staff, along with what organizations can do to improve resilience of their caregivers.
4:10 p.m. Legislative Update
Mary Krinkie, vice president, government relations, Minnesota Hospital Association, St. Paul, MN
What will the 2017 session bring to Minnesota health care? Every legislative session seems to have its own unique personality — some are more contentious than others, some are more productive resulting in comprehensive reform legislation and others are more minimalist in what legislators are trying to achieve. The tone and tenor depends on the legislative makeup, the budget situation and issues at hand. Krinkie will provide you with a look at where we are, where we are going, the priority issues the health care community will likely face for the legislative session and what challenges and changes will affect your community and your facility.

5 p.m. Reception — sponsored by CliftonLarsonAllen LLP

Thursday, March 9

9 a.m. Mastering Innovation to Redefine Health Care
Todd Dunn, director of innovation, Intermountain Healthcare, Salt Lake City, UT
In today’s environment, attaining excellence means partnering with entrepreneurs in and outside of health care to develop solutions that transform care delivery. Within this session, attendees will better understand the framework and toolset needed for managing innovation. Learn how to identify the value proposition of a potential solution and also how to implement strategies to make innovation more effective within your organization.

10:15 a.m. Break

10:35 a.m. What Keeps You Up at Night
Panelists – Steven Underdahl, president and CEO, Northfield Hospital, Northfield, MN; Greg Ruberg, administrator, Lake View Hospital, Two Harbors, MN; Diane Twedell, DNP, RN, CENP, chief nursing officer – Southeast MN Region, Mayo Clinic Health System, Austin, MN
Moderator – Lawrence Massa, president and CEO, Minnesota Hospital Association, St. Paul, MN
Health care facilities in Minnesota continue to be faced with a mixture of challenges from workforce demands, physician relations and government regulations. At times, the best learning comes from shared experiences; merely sharing ideas with others spurs ideas and greater understanding. This session will provide an opportunity for sharing and learning through a discussion from area health care leaders on their view of where health care in Minnesota is headed along with their thoughts on some of the biggest challenges and issues that keep them awake at night.

11:35 a.m. Minnesota Law Enforcement and Healthcare Coalition
To Be Determined
The Minnesota Law Enforcement and Healthcare Coalition was created to identify and, when appropriate, develop tools and recommendations to address issues with patients involved in law enforcement. The coalition consists of representatives of health care, law enforcement and regulatory organizations who will address issues such as access to standardized tools, methods of leadership to prevent and respond to violent situations, relationships between organizations and collaboration between stakeholders. Join us for an update on the coalition’s activities, discussions and decisions.

12:15 p.m. Lunch

1:15 p.m. Leading and Managing in Changing Times
Thomas A. Atchison, Ed.D., founder and president, Atchison Consulting, LLC, LeClaire, IA
Transformational, proactive and translational are just some of the words used to describe the change processes that are occurring in today’s health care environment. Unique skill sets are needed to lead and manage these processes as the health care field transforms. During this interactive afternoon, Atchison will provide strategies for talent management as change processes are implemented and managed, discuss where change leadership initiatives most often fall short and how to avoid common pitfalls, and provide the coaching skills needed to drive performance through daily problem solving and continuous staff development. You will gain insight on your organization’s capacity for change as well as your own and attain tools and skills for successful change.

2:30 p.m. Break
Leading and Managing in Changing Times – Part II
Thomas A. Atchison, Ed.D., founder and president, Atchison Consulting, LLC, LeClaire, IA

As we close out the afternoon program, Atchison will reinforce the key role change leadership initiatives have in obtaining sustainable accountability and results.

Leadership, Change and Vision — Connecting the Dots

Improving the Health Status of Your Community
Panelists — Mary Maertens, FACHE, regional president, Avera Marshall Regional Medical Center, Marshall, MN; Joy Johnson, vice president, operations, Sanford Bemidji Medical Center, Bemidji, MN
Moderator — Susan Doherty, program director, St. Mary’s University of Minnesota, Minneapolis

This program has been developed and is presented locally by the Minnesota Chapter of ACHE. The American College of Healthcare Executives has awarded 1.5 ACHE Face-to-Face Education Credits to this program.

Health care organizations exist to serve the communities in which they reside. Though community health has always been a focus for these organizations, new regulations require them to take an active role. The health of a community has a critical impact on a health care organization’s planning, operations, financial sustainability, outcomes and success. Partnering with other organizations for the health status of your community is of utmost importance. This session will provide you with a look at three organizations that have developed new working/partnering relationships with other organizations in their community in order to improve health and positive outcomes for their community.

Leading or Reacting? Understanding Servant Leadership
Tom Thibodeau, author, speaker, professor, Viterbo University, LaCrosse, WI

As the culture in organizations continues to evolve and change is ever present, how do leaders create an environment that inspires their employees to serve and excel? How do you mentor upcoming leaders in your organization to embrace positive change in attitudes and behaviors at work, at home and in the community? According to Tom Peters, “Organizations exist to serve. Period. Leaders live to serve. Period.” Servant leadership is about serving others, creating a vision and empowering others to serve. This session will give an overview of the characteristics of servant leadership and provide you with a framework for sustainable leadership.

Adjourn
About the Institute

Audience
The Institute is geared toward hospital and health care system executives, department leaders and financial officers, but is open to all health care professionals.

Certification
The content of this Institute is being reviewed by the Minnesota Board of Examiners for Nursing Home Administrators for clock hours. The quantitative value assigned will be indicated on the certificate of attendance awarded to participants who attend all sessions. For confirmation of clock-hour approval, please contact the education department at the Minnesota Hospital Association.

Accommodations
The Institute will be held at the Crowne Plaza Minneapolis West, 3131 Campus Drive, Plymouth, Minnesota. The hotel is holding a block of sleeping rooms at the rate of $136 single or double. Call 763-559-6600 to make reservations and be sure to mention you are with the MHA Healthcare Leadership Institute. The registration cut-off date for the special room rate is Feb. 15, 2017. Click here to make reservations.

Fees
Cost is $315 per person from a member facility, $400 per person for sponsoring associate members or $475 for nonsponsoring associate members and non-members. On-site registration fees are $400 per person from a member facility and $500 per person for sponsors, associate members and nonmembers. Your registration fee includes scheduled luncheons, breaks, receptions and course materials. Registration is personal and made for the entire period of the Institute. If you have special health, mobility or dietary needs, please indicate this on your registration form. All cancellations must be submitted in writing. For cancellations received on or before Feb. 28, 2017, tuition will be returned less a $25 processing fee. After Feb. 28, 2017 no refunds will be made, although registration is transferable to another person from the same organization.

Confirmation
Written confirmation will be emailed or mailed to all registrants. If you do not receive a confirmation letter, please call Cari Kronschnable at 651-641-1121 or 800-462-5393.

Registration Process
You may register in the following ways:

Mail the enclosed form to:
Minnesota Hospital Association
2550 University Ave. W., Suite 350-S
St. Paul, MN  55114-1900

Fax the enclosed form to MHA at 651-659-1477.

Online at www.mnhospitals.org
Log in and click on the “Calendar of Events” link to register.

Program Location
Crowne Plaza Minneapolis West
3131 Campus Drive
Plymouth, Minnesota  55441
763-559-6600
www.cpplymouth.com

For specific directions to the hotel, please call the Crowne Plaza directly. A map will be provided with your confirmation letter.

2017 Institute Task Force

Special thanks to the following for their help and ideas in providing information for development of the 2017 Institute:

Mary Klimp, chair, administrator
Mayo Clinic Health System New Prague

Chad Cooper, president/CEO
Riverwood Healthcare Center, Aitkin

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HealthEast Care System Woodbury

Kevin D. Gish, administrator and regional vice president, west region
Essentia Health-Fosston

Joy Johnson, chief operating officer
Sanford Bemidji Medical Center

Tim Rice, president/CEO
Lakewood Health System, Staples

Greg Ruberg, administrator
Lake View Hospital, Two Harbors

Mary J. Ruyter, senior director
Sanford Jackson Medical Center

Daniel J. Swenson, administrator
CentraCare Health System - Long Prairie

Carl Vaagenes, chief executive officer
Douglas County Hospital, Alexandria

Mary Ellen Wells, administrator
CentraCare Health System – Monticello
Registration Form — Healthcare Leadership Institute, March 8-10, 2017

List names as you wish them to appear on name tags:

Name __________________________________________ Title _____________________________________

Email Address ________________________________________________________________________________

Name __________________________________________ Title _____________________________________

Email Address ________________________________________________________________________________

Facility ______________________________________________________________________________________

Address ______________________________________________________________________________________

City ___________________________ State _______________ Zip _______________________

Phone ( ) ______________________________ Fax ( ) ________________________________

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(3 digit code on back of card)

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