



MHA Associate Membership

The Minnesota Hospital Association (MHA) offers associate membership to organizations that interact with Minnesota hospitals and health systems. Associate members gain exposure to key health care decision-makers, access to educational sessions, and opportunities to sponsor MHA programs. Associate members provide a wide variety of services to our members – they include accountants, architects, consultants, lawyers, employee benefit managers, medical waste firms, revenue cycle, medical technologies, risk management, and more.

Benefits of associate membership

- **Event sponsorship opportunities:** By sponsoring a conference or program, associate members can elevate their profile with Minnesota's hospitals and health systems. Sponsorship opportunities include breaks, lunches, programs/sessions, receptions, and giveaways.
- **Partnership and networking with health care leaders:** Associate members have frequent contact with hospital leaders through a range of events. Associate membership shows your clients and potential clients that you are actively partnering with health care leaders.
- **Visibility with MHA members:** Associate members are featured on MHA's website and in the MHA membership directory - a resource used by health care executives throughout the state.
- **Education on health care issues:** Associate members can go in-depth on the latest trends in health care at numerous conferences and educational sessions and with regular updates from educational pieces such as Newsline, MHA's weekly publication.

Conferences

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| • Winter Trustee Conference
Jan. 8-9, 2026 Marriott Minneapolis Northwest | • Summer Trustee Conference
July 29-31, 2026 Breezy Point Resort |
| • Health Care Leadership Institute
April 8-10, 2026 Marriott Minneapolis Southwest | • Annual Meeting
Sept. 16-18, 2026 Madden's on Gull Lake |
| • Spring Innovation Forum
May 20-21, 2026 Marriott Minneapolis Northwest | |

New! Associate Member – Premier

New for 2026, MHA is offering a premier-level membership for associate members who want additional access to MHA members, events, and sponsorship opportunities.

Basic vs. Premier associate membership

Benefit	Basic \$2,000	Premier \$7,500
Subscription to MHA Newsline	x	x
Subscription to MHA In the News	x	x
Subscription to MHA State and Federal Updates	x	x
Directory access	x	x
Sponsorship opportunities	x	x
Reduced rate for Health Care Leadership Institute and Spring Innovation Forum attendance	x	x
Access to MHA Annual Meeting (not open to general public)	x	x
Logo/web link on MHA website	x	x
Contact information on MHA website		x
One registration to Health Care Leadership Institute, Spring Innovation Forum, and Annual Meeting		x
One admission to Annual Meeting golf event and boat ride		x
Social media acknowledgement		x
Virtual Career Day sponsor		x
MHA app sponsor*		x
Consideration for MHA Endorsed Business Partner Program		x

Become an associate member

Complete a [membership application](#) to become an associate member. MHA's board of directors reviews and formally approves applications.

For more information, please contact Drew Wolf at dwolf@mnhospitals.org or 612-400-5349

*Contingent on number of premier associate members.