



2026 ANNUAL MEETING



SPONSORSHIP MENU

SEPT 16 - 18, 2026
MADDEN'S ON GULL LAKE

MHA Annual Meeting 2025 Highlights

MEMBER RATINGS

9/10

Overall
Experience

9.2/10

Networking
Opportunities

8.7/10

Sponsor
Experience

8.5/10

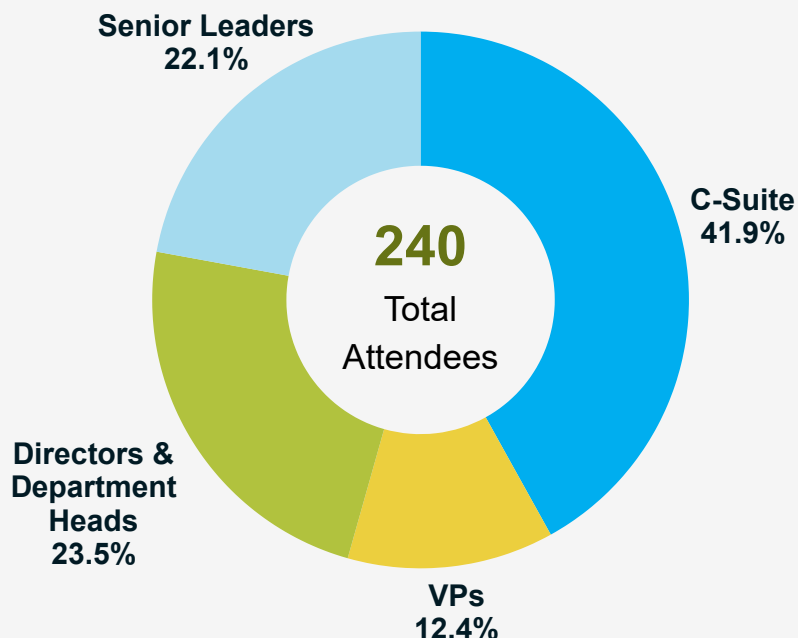
Exhibitor
Experience

9/10

Session
Quality & Relevance



DEMOGRAPHICS



2025 Annual Meeting Sponsors

JACKSON
Physician Search

Medical
Solutions™



AblePay
SIMPLE HEALTH SAVINGS



JUNIPER ADVISORY



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CommerceHealthcare®

HMA



WorldWide
HealthStaff Solutions



C U R A



ORACLE



TSN
Group



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ENERATION
Healthcare's energy independent future



Sponsor Success Starts Here

MHA will host this year's Annual Meeting, Sept. 16 - 18, 2026, at Madden's on Gull Lake. We expect over 200 hospital and health system leaders from across the state to be in attendance.

MHA Annual Meeting sponsorship opportunities are available now. This is your chance to get in front of health care leaders at our premier event of the year. Our sponsorship opportunities provide you with the chance to meet, engage, and gain valuable insights from health care leaders. Sponsorships can be customized to fit your needs.

PRE-EVENT				
BENEFITS	PLATINUM \$50,000	GOLD \$25,000	SILVER \$10,000	BRONZE \$6,000
Logo and company profile on event brochure	✓	✓	✓	✓
Featured in an MHA pre-event email to registrants	✓	✓	✓	✓
Targeted marketing email highlighting sponsors	✓	✓	✓	
Included as sponsor in event detail information email	✓	✓		
Dedicated social media promotion	✓			
30-second pre-recorded video shared with MHA's 8,000+ LinkedIn followers	✓			
DURING EVENT				
Complimentary event registration	4	3	2	1
Prime recognition throughout the conference	✓	✓	✓	✓
Vendor table on Thursday, Sept. 17, 2026	✓	✓	✓	
Golf spots with MHA hospital leaders	2	1		
Brief main stage introduction of your company	✓	✓		
Break Sponsor	✓	✓		
Your choice of table location at the Vendor Fair	✓	✓		
Three day golf cart rental included	✓			
The Reverse Vendor Fair (see page 5)	✓			
Personalized introduction to a hospital or health system attendee of your choice	✓			
POST-EVENT				
Access to attendee list (name, title, and organization)	✓	✓		
Access to attendee list, including email addresses	✓			

SPONSORSHIP PACKAGES

Platinum Sponsor

\$50,000

- Event registration for four attendees (includes networking breaks, education sessions, and reception)
- Your choice of vendor table location on Thursday, Sept. 17, 2026
- Prime recognition throughout the conference including logo on conference signage, a link to your website, confirmation email to attendees, and logo in conference brochure
- Social media promotion
- Top line references in pre-event promotional email send by MHA to all registrants describing company, representative, solution/product along with logo. Email analytics shared back to company. Also includes verbal mention in pre-event video and written content
- 30-second pre-recorded video shared with MHA's 8,000+ LinkedIn followers
- Two golf spots with MHA hospital leaders
- 3-day four passenger golf cart rental to get you around the Madden's grounds
- Golf sponsorship benefits, including your sign with company name and logo at a tee box and up to two people from your organization at the tee – options to play a game, hand out golf related swag, etc.
- Access to attendee list (name, title, organization, and email address)
- Brief main stage introduction of yourself, your company, and your solution
- Break Sponsor: Your company logo will be featured on all break slides throughout the event
- The Reverse Vendor Fair: Join us for MHA's Reverse Vendor Fair, where hospitals and health systems take center stage. Approximately 10 hospitals and health systems will be represented, each stationed at a dedicated table while participating vendors rotate through the room. Vendors will be provided with designated time slots to connect one-on-one with each facility, creating meaningful conversations, relationship-building opportunities, and focused discussions about solutions that support health care organizations
- Personalized introduction to a hospital or health system attendee of your choice



SPONSORSHIP PACKAGES

Gold Sponsor

\$25,000

- Event registration for three attendees (includes networking breaks, education sessions, and reception)
- Vendor table on Thursday, Sept. 17, 2026
- One golf spot with MHA hospital leaders
- Prime recognition throughout the conference including logo on conference signage, a link to your website, confirmation email to attendees, and logo in conference brochure
- Social media promotion
- Middle line content references in pre-event promotional email send by MHA to all registrants describing company, solution/product along with logo. Includes verbal mention in pre-event video and written content
- Access to attendee list (name, title, and organization)
- Brief main stage introduction of yourself, your company, and your solution.
- Break Sponsor: Your company logo will be featured on all break slides throughout the event.



SPONSORSHIP PACKAGES

Silver Sponsor

\$10,000

- Event registration for two attendees (includes networking breaks, education sessions, and reception)
- Vendor table on Thursday, Sept. 17, 2026
- Prime recognition throughout the conference including logo on conference signage, a link to your website, confirmation email to attendees, and logo in conference brochure
- Inclusion in pre-event promotional email send by MHA to all registrants describing company, solution/product along with logo. Includes verbal mention in pre-event video and written content
- Choice of one:
 - Awards Luncheon Sponsor***
 - Golf Tournament Sponsor**
 - Boat Sponsor*
 - or 2 additional registrants (4 total)

***Award Luncheon Sponsor

- Exclusive recognition during award lunch on Thursday, Sept. 17, 2026
- A brief address to the audience during the awards luncheon
- Social media promotion

**Title Sponsor for golf event

- One person from organization will welcome people at the start of the golf event and be recognized
- Two golfers will team up with MHA hospital leaders to compete for the prestigious MHA Golf Trophy

**Golf tournament kick off lunch

- One person from organization will welcome people at the start of the golf event and be recognized
- Two golfers will team up with MHA hospital leaders to compete for the prestigious MHA Golf Trophy

*Gull Lake Cruise Sponsor (Two available)

Thursday, Sept. 17, 2026, 3:30 – 5:30 p.m.

- Hosted snacks and beverages included for attendees
- One person from organization will welcome people at the start of the cruise and be recognized
- Two people from organization can participate in the cruise



SPONSORSHIP PACKAGES

Bronze Sponsor

\$6,000

- Event registration for one attendee (includes conference meals, networking breaks, education sessions, and reception)
- Prime recognition throughout the conference including logo on conference signage and logo in conference brochure
- Logo included in pre-event, MHA promotional send
- Choice of one:
 - Vendor Table on Thursday, Sept. 17, 2026 (limit 20)
 - Reverse Vendor Fair Event****
 - Welcome Social Sponsor ***
 - Welcome Gift Sponsor **
 - Lanyard Sponsor *
 - or 1 additional registration (2 total).

****Reverse Vendor Fair Event (Ten available)

Thursday, Sept. 17, 2026

Join us for MHA's Reverse Vendor Fair, where hospitals and health systems take center stage. Approximately 10 hospitals and health systems will be represented, each stationed at a dedicated table while participating vendors rotate through the room. Vendors will be provided with designated time slots to connect one-on-one with each facility, creating meaningful conversations, relationship-building opportunities, and focused discussions about solutions that support health care organizations.

***Welcome Social Sponsor (Three available)

Wednesday, Sept. 16, 2026, 3 – 6 p.m.

- Includes appetizers, drinks, cornhole, preview of PAC silent auction items
- Includes logo cocktail napkins
- One person from organization will welcome attendees with a brief address to the audience

**Welcome Gift Sponsor

- Provide branded reusable item (bag, notebook, water bottle, etc.)
- Opportunity to provide collateral material (one sheet) in each incentive item

*Lanyard Sponsor

Your logo included on over 200 registrant-worn lanyards for maximum visibility throughout the event



EVENT SUPPORTER PACKAGES

Golf Hole Sponsor (Eighteen available)

Wednesday, Sept. 16, 2026, 1 - 3:30 p.m.

\$2,500

- Sponsorship sign with company name and logo at the tee box
- Up to two people from organization at the tee – options to play a game, hand out golf related swag, etc.

Coffee Break Sponsor (Two available)

\$2,500

- Specialty coffee bar with table tents recognizing company name and logo

Ice Cream Sponsor (One available)

\$2,500

- Coupon created for 250 registered attendees for free scoop of ice cream at the Madden's ice cream shop
- Company name and logo on the coupon

Table Treat Sponsor (Ten available)

\$2,500

- Provide tabletop treats in the ballroom to energize the conference attendees
- Sponsors would have a table tent on each of the ballroom tables recognizing the company name and logo

REFUNDS AND CANCELLATIONS

If written notice of cancellation is received one month prior to the event, a refund less a \$500 administrative fee will be made

QUESTIONS

Contact [Drew Wolf](#), MHA senior director of business partnerships
612-400-5349

